

Company Information

Company Overview:

- » **Company Name:**
Forward Solutions
- » **Year Founded:**
2022
- » **Tagline or Mission Statement:**
Connections that Move You Forward
- » **Offices:**
21 physical offices with headquarters in Alpharetta, GA

What the Company Does:

What We Do: Forward Solutions is the engine behind a national portfolio of outsourced sales and service brands, including Avison®, C3Team™, Curate®, Electris360™, OneSolution™, PJ Boren, RelyPak®, StruXur®, and Xpand Demand™. We handle back-end operations and invest in technology and tools that help our sales teams deliver unparalleled performance around the US.

AVISION

C3 TEAM

curate.®

ELECTRIS360

ONE
SOLUTION™

RelyPak®

STRUXUR®

XPAND
DEMAND

How We are Different: Forward Solutions is the only B2B growth partner that seamlessly connects manufacturing customers to multiple sales channels and execution models, delivering a unified, scalable path to market success.

Leadership: [See the whole team](#)



Timeline of acquisitions from 2017 to 2025:

- 2017: Hensco
- 2018: Bunting
- 2019: Cinpak, PFM
- 2020: Apex, Mid-America, Apex, AC
- 2021: J. Steiner, Clark & Associates, JDF
- 2022: SDS, Elite, ISA, Integrated Access
- 2023: SWM, LUND-IORIO, INC., UMUS, BSE, ElectroTap, RB Sales
- 2024: Lincoln Sales, F&B, P&P, Field's
- 2025: Field's (repeated)



We serve more than **1,000,000** end-users



We support more
than **100,000**
distributors



We cover **61**
industry verticals



We have **560** employees

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